

SOCIAL MEDIA TOOLKIT

Guide for General Counsel

We encourage all to help raise awareness and drive interest for the publication “Guide for General Counsel” by JLL and the Global Compact Network Canada (GCNC). This toolkit includes relevant links, social media accounts, hashtags and social media graphic cards to add a convenient visual to your posts.

Important Links

GCNC Website: <http://globalcompact.ca/>

GCNC Twitter Account: <https://twitter.com/GlobalCompactCA>

GCNC LinkedIn Account: <https://www.linkedin.com/company/global-compact-network-canada>

JLL Website: <http://www.JLL.ca/>

JLL Twitter Account: <https://twitter.com/JLL>

JLL LinkedIn Account: <https://www.linkedin.com/company/3178/>

Publication Download Page: <http://www.globalcompact.ca/resources/guide-general-counsel/>



Key Twitter Handles	Recommended Hashtags
@globalcompactCA	#GuideForGeneralCounsel
@JLL	#Sustainability

Tweets About The Guide

Download new e-guide by @JLL & @globalcompactCA for strategies, guidelines, and tools to help boards, senior management, and general counsels to make a difference and create long-term value. #GuideForGeneralCounsel <http://www.globalcompact.ca/resources/guide-general-counsel/>

NEW e-Guide published by @JLL & @globalcompactCA! Download for strategies, guidelines, and tools to help boards, senior management, and general counsels to make a difference and create long-term value. #GuideForGeneralCounsel <http://www.globalcompact.ca/resources/guide-general-counsel/>

NEW e-Guide published by @JLL & @globalcompactCA! This #GuideForGeneralCounsel aims to help general counsel to influence the board of directors to drive sustainability. <http://www.globalcompact.ca/resources/guide-general-counsel/>

Tweets for Contributors

Proud to have contributed to new e-Guide by @JLL and @globalcompactCA #GuideForGeneralCounsel. Download: <http://www.globalcompact.ca/resources/guide-general-counsel/>

Very happy to have contributed to a great e-Guide by @JLL and @globalcompactCA #GuideForGeneralCounsel. Download for tips and tools for generating long-term value! <http://www.globalcompact.ca/resources/guide-general-counsel/>

 LINKEDIN &  FACEBOOK

Suggested Posts

JLL and the Global Compact Network Canada published an e-guide for General Counsels on how to influence the board of directors to drive sustainability. Download: <http://www.globalcompact.ca/resources/guide-general-counsel/>

Delighted to share a new publication by JLL and the Global Compact Network Canada. I encourage all to download this resource, especially in-house counsels, to consult it for helpful ideas and practical suggestions for bringing change in their organizations to create long-term value!
<http://www.globalcompact.ca/resources/guide-general-counsel/>

Please add this graphic to your social media posts:



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Last updated on February 6, 2018